

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	B Nelson / FL / Senate-D
Product	490 - SENATE RACE
Estimate Number	490

Invoice #	04052561-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052561
Alt Order #	04052561
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Abar Hutton Media**  
**Attention: Accounts Payable**  
**6190 Grovedale CT**  
**Suite# 200**  
**Alexandria, VA 22310 2552**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
					10/08/12 to 10/14/12	3x	- TWT - - -				
	13			Tu	10/09/12	:30	5:23 AM	BN12002H	\$360.00		2
	13			W	10/10/12	:30	4:59 AM	BN12007H	\$360.00		1
	13			Th	10/11/12	:30	5:23 AM	BN12007H	\$360.00		3
2	13	Good Day 5a	5a-530a								
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	4:59 AM	BN12008H	\$360.00		1
3	13	Good Day 6a	6a-7a								
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	6:41 AM	BN12002H	\$855.00		1
	13			W	10/10/12	:30	6:29 AM	BN12007H	\$855.00		3
	13			Th	10/11/12	:30	6:21 AM	BN12007H	\$855.00		4
	13			F	10/12/12	:30	6:58 AM	BN12007H	\$855.00		2
4	13	Good Day 7a	7a-8a								
					10/08/12 to 10/14/12	3x	- T- TF - -				
	13			Tu	10/09/12	:30	7:30 AM	BN12002H	\$900.00		1
	13			Th	10/11/12	:30	7:30 AM	BN12007H	\$900.00		3
	13			F	10/12/12	:30	7:54 AM	BN12007H	\$900.00		2
5	13	Good Day 7a	7a-8a								
					10/15/12 to 10/21/12	1x	M- - - - -				
	13			M	10/15/12	:30	7:59 AM	BN12008H	\$990.00		1
6	13	Good Day 8a	8a-9a								
					10/08/12 to 10/14/12	4x	- TWTF - -				
	13			Tu	10/09/12	:30	8:42 AM	BN12002H	\$765.00		4
	13			W	10/10/12	:30	9:00 AM	BN12007H	\$765.00		2
	13			Th	10/11/12	:30	8:38 AM	BN12007H	\$765.00		1
	13			F	10/12/12	:30	8:50 AM	BN12007H	\$765.00		3
7	13	Good Day 8a	8a-9a								
					10/15/12 to 10/21/12	1x	M- - - - -				

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Product	490 - SENATE RACE
Estimate Number	490

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052561
Alt Order #	04052561
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

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**Attention: Accounts Payable**  
**6190 Grovedale CT**  
**Suite# 200**  
**Alexandria, VA 22310 2552**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	13	Good Day 8a	8a-9a								
	13			M	10/15/12	:30	8:58 AM	BN12008H	\$900.00		1
8	13	Good Day 9a	9-10a								
		10/08/12 to 10/14/12		8x	- TWTF - -						
	13			Tu	10/09/12	:30	9:24 AM	BN12002H	\$720.00		6
	13			Tu	10/09/12	:30	9:51 AM	BN12002H	\$720.00		1
	13			W	10/10/12	:30	9:28 AM	BN12007H	\$720.00		5
	13			W	10/10/12	:30	9:58 AM	BN12007H	\$720.00		2
	13			Th	10/11/12	:30	9:24 AM	BN12007H	\$720.00		3
	13			Th	10/11/12	:30	9:52 AM	BN12007H	\$720.00		8
	13			F	10/12/12	:30	9:11 AM	BN12007H	\$720.00		7
	13			F	10/12/12	:30	9:45 AM	BN12007H	\$720.00		4
9	13	Good Day 9a	9-10a								
		10/15/12 to 10/21/12		2x	M- - - - -						
	13			M	10/15/12	:30	9:40 AM	BN12008H	\$810.00		2
	13			M	10/15/12	:30	9:59 AM	BN12008H	\$810.00		1
10	13	Live with Kelly	10a-11a								
		10/08/12 to 10/14/12		4x	- TWTF - -						
	13			Tu	10/09/12	:30	10:49 AM	BN12002H	\$450.00		4
	13			W	10/10/12	:30	10:58 AM	BN12007H	\$450.00		1
	13			Th	10/11/12	:30	10:37 AM	BN12007H	\$450.00		3
	13			F	10/12/12	:30	10:59 AM	BN12007H	\$450.00		2
11	13	Live with Kelly	10a-11a								
		10/15/12 to 10/21/12		1x	M- - - - -						
	13			M	10/15/12	:30	10:37 AM	BN12008H	\$450.00		1
12	13	Fox 13 News at Noon	12p-1p								
		10/08/12 to 10/14/12		4x	- TWTF - -						
	13			Tu	10/09/12	:30	12:25 PM	BN12002H	\$360.00		2
	13			W	10/10/12	:30	12:44 PM	BN12007H	\$360.00		3
	13			Th	10/11/12	:30	12:58 PM	BN12007H	\$360.00		1

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MyFoxTampaBay.com

www.myfoxtampabay.com

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Advertiser	B Nelson / FL / Senate-D
Product	490 - SENATE RACE
Estimate Number	490

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>04052561-1</b>
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Invoice Period	10/01/12 - 10/15/12

Order #	04052561
Alt Order #	04052561
Deal #	
Order Flight	10/09/12 - 10/15/12

IDB #	TV12820
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	13	Fox 13 News at Noon	12p-1p								
	13			F	10/12/12	:30	12:51 PM	BN12007H	\$360.00		4
13	13	Fox 13 News at Noon	12p-1p								
		10/15/12 to 10/21/12		1x	M-----						
	13			M	10/15/12	:30	12:23 PM	BN12008H	\$360.00		1
16	13	Judge Joe Brown	3p-4p								
		10/08/12 to 10/14/12		4x	-TWTF--						
	13			Tu	10/09/12	:30	3:19 PM	BN12002H	\$225.00		2
	13			W	10/10/12	:30	3:38 PM	BN12007H	\$225.00		4
	13			Th	10/11/12	:30	3:48 PM	BN12007H	\$225.00		3
	13			F	10/12/12	:30	3:17 PM	BN12007H	\$225.00		1
17	13	Judge Joe Brown	3p-4p								
		10/15/12 to 10/21/12		1x	M-----						
	13			M	10/15/12	:30	3:20 PM	BN12008H	\$225.00		1
18	13	Judge Judy	4p-5p								
		10/08/12 to 10/14/12		3x	--WTF--						
	13			W	10/10/12	:30	4:24 PM	BN12007H	\$585.00		2
	13			Th	10/11/12	:30	4:29 PM	BN12007H	\$585.00		4
	13			F	10/12/12	:30	4:17 PM	BN12007H	\$585.00		3
19	13	Judge Judy	4p-5p								
		10/15/12 to 10/21/12		1x	M-----						
	13			M	10/15/12	:30	4:24 PM	BN12008H	\$765.00		1
20	13	Fox 13 News at 5p	5p-530p								
		10/08/12 to 10/14/12		4x	-TWTF--						
	13			Tu	10/09/12	:30	5:12 PM	BN12002H	\$900.00		1
	13			W	10/10/12	:30	5:12 PM	BN12007H	\$900.00		2
	13			Th	10/11/12	:30	5:12 PM	BN12007H	\$900.00		4
	13			F	10/12/12	:30	5:11 PM	BN12007H	\$900.00		3
21	13	Fox 13 News at 5p	5p-530p								

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Product	490 - SENATE RACE
Estimate Number	490

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04052561-1
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Alt Order #	04052561
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IDB #	TV12820
Advertiser Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	13	Fox 13 News at 5p	5p-530p		10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	5:22 PM	BN12008H	\$900.00		1
22	13	Fox 13 News at 530p	530p-6p		10/08/12 to 10/14/12	4x	-TWTF--				
	13			Tu	10/09/12	:30	5:37 PM	BN12002H	\$900.00		3
	13			W	10/10/12	:30	5:40 PM	BN12007H	\$900.00		2
	13			Th	10/11/12	:30	5:38 PM	BN12007H	\$900.00		4
	13			F	10/12/12	:30	5:35 PM	BN12007H	\$900.00		1
25	13	Good Day Sa 6a	6a-7a		10/08/12 to 10/14/12	1x	-----S-				
	13			Sa	10/13/12	:30	6:11 AM	BN12007H	\$315.00		1
26	13	Good Day Sa 7a	7a-8a		10/08/12 to 10/14/12	1x	-----S-				
	13			Sa	10/13/12	:30	7:11 AM	BN12007H	\$630.00		1
27	13	Good Day Sa 8a	8a-9a		10/08/12 to 10/14/12	1x	-----S-				
	13			Sa	10/13/12	:30	8:44 AM	BN12007H	\$630.00		1
28	13	Good Day Su 6a-7a News	6a-7a		10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:30	6:19 AM	BN12008H	\$315.00		1
29	13	Good Day Su 7a	7a-8a		10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:30	7:54 AM	BN12008H	\$720.00		1
30	13	Good Day Su 8a	8a-9a		10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:30	8:44 AM	BN12008H	\$720.00		1
32	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										

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Estimate Number	490

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/08/12 to 10/14/12	6x	-- WTF--				
	13			W	10/10/12	:30	10:14 PM	BN12007H	\$1,890.00		1
	13			W	10/10/12	:30	10:29 PM	BN12007H	\$1,890.00		4
	13			Th	10/11/12	:00			<del>\$1,890.00</del>	See MG 32.7,32.8	3
	13			Th	10/11/12	:00			<del>\$1,890.00</del>	See MG 32.7,32.8	6
	13			F	10/12/12	:30	10:12 PM	BN12007H	\$1,890.00		5
	13			F	10/12/12	:30	10:21 PM	BN12007H	\$1,890.00		2
	13			F	10/12/12	:30	10:26 PM	BN12007H	\$1,890.00	MG for 32.6,32.3	7
	13			Su	10/14/12	:30	12:17 AM	BN12008H	\$1,890.00	MG for 32.6,32.3	8
33	13	NLCS Champ Game Non Home	Various								
	LUR										
					10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:30	7:29 PM	BN12008H	\$2,500.00		1
34	13	Political	Various								
	CDR										
					10/08/12 to 10/14/12	1x	---T---				
	13			Th	10/11/12	:30	10:37 PM	BN12007H	\$5,850.00		1
35	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/08/12 to 10/14/12	1x	-----S				
	13			Su	10/14/12	:00			<del>\$2,500.00</del>	See MG 35.2	1
	13			Su	10/14/12	:30	11:42 PM	BN12008H	\$2,500.00	MG for 35.1 10/14	2
36	13	Anderson Cooper	1p-2p								
					10/15/12 to 10/21/12	1x	M-----				
	13			M	10/15/12	:00			<del>\$315.00</del>	See MG 36.2	1
	13			M	10/15/12	:30	1:59 PM	BN12008H	\$315.00	MG for 36.1 10/15	2
37	13	Anderson Cooper	1p-2p								
					10/08/12 to 10/14/12	3x	-TWT---				

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Estimate Number	490

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04052561
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37	13	Anderson Cooper	1p-2p								
	13			Tu	10/09/12	:00			<del>\$315.00</del>	See MG 37.4,37.5,37.6	2
	13			Tu	10/09/12	:30	1:33 PM	BN12002H	\$315.00	MG for 37.2,37.1,37.3	5
	13			W	10/10/12	:00			<del>\$315.00</del>	See MG 37.4,37.5,37.6	1
	13			W	10/10/12	:30	1:30 PM	BN12007H	\$315.00	MG for 37.2,37.1,37.3	4
	13			Th	10/11/12	:00			<del>\$315.00</del>	See MG 37.4,37.5,37.6	3
	13			Th	10/11/12	:30	1:39 PM	BN12007H	\$315.00	MG for 37.2,37.1,37.3	6

Aired Spots      **74**

<u>Gross Total</u>	<b>\$62,465.00</b>	
<u>Agency Commission</u>	<b>\$9,369.75</b>	
<u>Net Amount Due</u>	<b>\$53,095.25</b>	<u>Payment Terms 30 Days</u>

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